



Wordcamp Portharcourt 2025

www.portharcourt.wordcamp.org/2025/

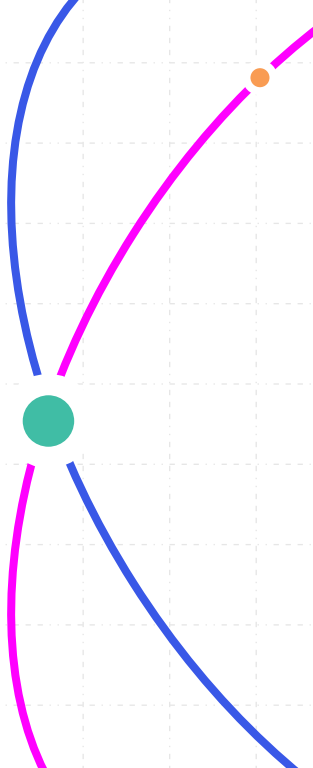


www.portharcourt.wordcamp.org/2025/

Sponsor

WordCamp Port Harcourt 2025

Be Part of the Future of WordPress in Africa.



About WordCamp Port Harcourt

WordCamp Port Harcourt is part of a **global network of community-organized WordPress conferences** dedicated to everything **WordPress**.

It's where developers, designers, business owners, bloggers, marketers, and tech enthusiasts come together to learn, connect, share, and grow. In 2025, we expect over **400+** attendees from Port Harcourt and across Nigeria, making it one of the fastest-growing **WordPress communities** in the region.

Date: **November, 2025**

Venue: **Celebr8 Center, 35 Olu Obasanjo Road, Port Harcourt.**

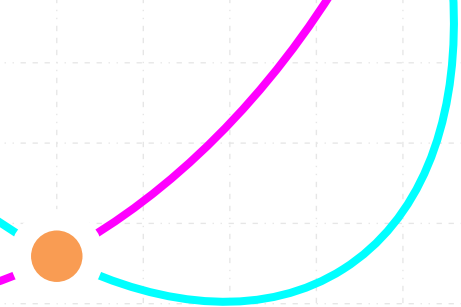
WordCamp Port Harcourt 2024 Recap

November 16, 2024



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WordCamp Port Harcourt 2024 was a phenomenal **maiden edition** held on **November 16, 2024**, at the **Celebr8 Event Center**, drawing over **175+ attendees** and featuring **10 expert-led sessions**. The event brought together **WordPress** enthusiasts, entrepreneurs, business owners, and digital creators in a vibrant, knowledge-sharing atmosphere.

The day kicked off with high energy as attendees collected badges and swag bags filled with goodies from sponsors like



WordPress.com, WooCommerce, Bluehost, GoDaddy, Kinsta, Hertechtrail, Productsio, Pyale Workhub, Techrity and Brela, setting the tone for a day of meaningful connections and inspiration.



Sponsoring WordCamp is more than just **brand visibility** — it's an **investment** in **community, innovation, and future talent**.

Why Sponsor WordCamp Port Harcourt?

Your sponsorship will:

Showcase your brand to an engaged audience of tech-savvy professionals and entrepreneurs.

Position your company as a supporter of open-source, tech education, and innovation.

Drive recruitment and business opportunities from top developers, designers, and business owners.

Demonstrate your community leadership and commitment to tech growth in Nigeria and Africa.

Plus, your support helps keep WordCamp affordable and accessible for everyone!



Audience



Snapshot

WordPress Developers
UI/UX Designers
Bloggers and Content Creators
Marketing Professionals
Entrepreneurs and Business Owners
Students and Aspiring Tech Professionals

80% are decision-makers or influencers in their organizations.
60% are looking for new tools, services, recruitment and business partnerships.

Sponsorship Packages

We offer flexible options to suit every brand and budget.

Platinum

₦1,000,000

Key Benefits

Prime logo placement, Sponsor booth, 5 tickets to WordCamp, social media spotlight, press mentions, Link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp email** to all attendees and listed on the **sponsor webpage**, Thank you **blog post** about your organization, **Acknowledgement** by name in opening and closing remarks, **Social media shoutouts**.

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Gold

~~N~~600,000

Key Benefits

Shared Sponsor booth, 4 tickets, social media mentions, thank you for a blog post about your organization w/option for **video messages** to attendees,

Largest logo size on banners and website/slides between speakers.

Acknowledgement by name in **opening** and **closing remarks**.

Link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp email** to all attendees and listed on the **sponsors webpage**.

Social media shout outs.

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Silver

N300,000

Key Benefits

Logo on website and banners, 3 tickets, thank you blog post about your organization, dedicated Table in the sponsor section, the second largest logo size on the website/slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.), **included in the pre-camp and post-camp email to all attendees and listed on the sponsor webpage.**

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Bronze

¥150,000

Key Benefits

2 tickets, Inclusion in **thank you blog post** covering all **bronze sponsors**,

Opportunity to leave swag/information on shared swag table.

Third largest logo size on the website/ slides between speakers, link to

digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp email** to all attendees and listed on **the sponsor webpage.**

Social media shoutouts.

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Micro-Sponsor

~~N~~50,000

Key Benefits

Name listed on website, thank-you mention, 1 ticket

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Special Sponsorship Opportunities

Stand out by sponsoring specific parts of the event!



Lunch Sponsor



₦400,000

Key Benefits

Branding in the lunch area + third largest logo size on the website/ slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp email** to all attendees and listed on the **sponsor webpage. Social media shoutouts.**

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Coffee Break Sponsor



₦250,000

Key Benefits

Branding at coffee/snack stations + third largest logo size on the website/ slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp** email to all attendees and listed on the **sponsor webpage, Social media shoutouts.**

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Swag Sponsor



N500,000

Key Benefits

Mention in all marketing materials + third largest logo size on the website/ slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp email** to all attendees and listed on **the sponsor webpage**.
Social media shoutouts.

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Speakers/Sponsors Dinner



N600,000

Key Benefits

Third largest logo size on the website/ slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp** email to all attendees and listed on the **sponsor webpage. Social media shoutouts.**

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Travel Scholarship Sponsor

N300,000

Key Benefits

Help deserving community members attend, third largest logo size on the website/ slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp** email to all attendees and listed on the **sponsor webpage**. **Social media shoutouts**

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Lanyard Sponsor



\$300,000

Key Benefits

Third largest logo size on the website/ slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp** email to all attendees and listed on **the sponsor webpage**. **Social media shoutouts**

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Website Speed Build Challenge Sponsor



\$200,000

Key Benefits

Third largest logo size on the website/ slides between speakers, link to digital swag (Can include coupons, sign-up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in the **pre-camp** and **post-camp** email to all attendees and listed on **the sponsor webpage**. **Social media shoutouts.**

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Photo Booth Sponsor



N250,000

Key Benefits

Branded fun photo booth experience

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Custom packages are also available!

Extra Benefits of Sponsoring WordCamp

1. **Community Support:** You help grow Nigeria's vibrant tech and WordPress ecosystem.
2. **Enhanced Brand Visibility:** Your brand gets multi-channel exposure (website, emails, banners, swag).
3. **Lead Generation:** Engage directly with potential customers and partners.
4. **Recruitment:** Meet talented developers, designers, and freelancers.
5. **Goodwill:** Support diversity, inclusion, and open-source values.

How Your Sponsorship Helps

Every naira you contribute helps us:

1. Subsidize ticket prices to make WordCamp affordable
2. Provide meals, T-shirts, swag, and attendee support
3. Host speakers and deliver top-quality sessions
4. Create an unforgettable WordPress experience in Port Harcourt!

WordCamp is a non-profit event: every sponsorship is used solely to support the community.

Event Details at a Glance

Date: November, 2025

Venue: Celebr8 Center, 35 Olu Obasanjo Road, Port Harcourt.

Attendees Expected: 400+

Ticket Price: N5,000 or less

Next Steps → Join Us!

Ready to sponsor and make an impact?

Let's talk about the best package for you!

Contact us



portharcourt@wordcamp.org



portharcourt.wordcamp.org/2025/



(+234) 813 294 2990

Support the  WordPress
Community. Build
Connections. Grow
Your Brand.

see you  soon!

